

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	962247	07911032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/10/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	--222--	:30	6	\$850.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	--222--	6	\$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WESHW		10/10/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP137H	\$850.00	NM
1	WESHW		10/10/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP137H	\$850.00	NM
2	WESHTh		10/11/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP137H	\$850.00	NM
6	WESHTh		10/11/12	6:30 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP137H	\$850.00	NM
5	WESHF		10/12/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP141H	\$850.00	NM
3	WESHF		10/12/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP131H	\$850.00	NM
2	10/15/12	10/16/12	M-F Sunrise @6AM	6:00-7:00 AM	22-----	:30	4	\$1,000.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	22-----	4	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WESHM		10/15/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP140H	\$1,000.00	NM
1	WESHM		10/15/12	6:56 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP141H	\$1,000.00	NM
3	WESHTu		10/16/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP131H	\$1,000.00	NM
2	WESHTu		10/16/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP131H	\$1,000.00	NM
3	10/10/12	10/12/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,300.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	--222--	6	\$1,300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WESHW		10/10/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP137H	\$1,300.00	NM
1	WESHW		10/10/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP137H	\$1,300.00	NM
2	WESHTh		10/11/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP137H	\$1,300.00	NM
6	WESHTh		10/11/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP137H	\$1,300.00	NM
4	WESHF		10/12/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP131H	\$1,300.00	NM
3	WESHF		10/12/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP140H	\$1,300.00	NM
4	10/15/12	10/16/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	22-----	4	\$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/15/12	10/16/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP131H	\$1,500.00 NM
3	WESHM		10/15/12	8:45 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP131H	\$1,500.00 NM
2	WESHTu		10/16/12	7:58 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP140H	\$1,500.00 NM
4	WESHTu		10/16/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP141H	\$1,500.00 NM
5	10/15/12	10/16/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	11-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP140H	\$900.00 NM
2	WESHTu		10/16/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP131H	\$900.00 NM
6	10/10/12	10/12/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--111--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/10/12	9:32 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP137H	\$800.00 NM
3	WESHTh		10/11/12	9:57 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP137H	\$800.00 NM
1	WESHF		10/12/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP141H	\$800.00 NM
7	10/15/12	10/16/12	NBC Today Show II	10AM-11AM	22-----	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP141H	\$800.00 NM
3	WESHM		10/15/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP131H	\$800.00 NM
2	WESHTu		10/16/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP131H	\$800.00 NM
4	WESHTu		10/16/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP140H	\$800.00 NM
8	10/10/12	10/12/12	NBC Today Show II	10AM-11AM	--222--	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP137H	\$700.00 NM
5	WESHW		10/10/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP137H	\$700.00 NM
2	WESHTh		10/11/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP137H	\$700.00 NM
6	WESHTh		10/11/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP137H	\$700.00 NM
3	WESHF		10/12/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP131H	\$700.00 NM
4	WESHF		10/12/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP131H	\$700.00 NM
9	10/10/12	10/12/12	NBC Today Show III	11AM-12PM/10-11/	--222--	:30	6	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESHW		10/10/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP137H	\$650.00 NM
1	WESHW		10/10/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP137H	\$650.00 NM
2	WESHTh		10/11/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP137H	\$650.00 NM
4	WESHTh		10/11/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP137H	\$650.00 NM
5	WESHF		10/12/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP140H	\$650.00 NM
3	WESHF		10/12/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	2012MRFP141H	\$650.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/10/12	10/12/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	--222--	:30	6	\$650.00	NM
10	10/15/12	10/16/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	22-----	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 22----- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 11:27 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP131H \$700.00 NM 4 WESHM 10/15/12 11:52 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP140H \$700.00 NM 3 WESHTu 10/16/12 11:27 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP141H \$700.00 NM 2 WESHTu 10/16/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP131H \$700.00 NM									
11	10/10/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	--222--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --222-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESHW 10/10/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP137H \$500.00 NM 1 WESHW 10/10/12 12:29 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP137H \$500.00 NM 2 WESHTh 10/11/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP137H \$500.00 NM 5 WESHTh 10/11/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP137H \$500.00 NM 3 WESHF 10/12/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP131H \$500.00 NM 6 WESHF 10/12/12 12:29 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP131H \$500.00 NM									
12	10/15/12	10/16/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	22-----	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 22----- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP141H \$450.00 NM 3 WESHM 10/15/12 12:29 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP131H \$450.00 NM 4 WESHTu 10/16/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP131H \$450.00 NM 2 WESHTu 10/16/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP140H \$450.00 NM									
13	10/15/12	10/16/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 1:43 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP131H \$800.00 NM 2 WESHTu 10/16/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP141H \$800.00 NM									
14	10/10/12	10/12/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	--111--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --111-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/10/12 1:00 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP137H \$800.00 NM 2 WESHTh 10/11/12 1:31 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP137H \$800.00 NM 3 WESHF 10/12/12 1:28 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP140H \$800.00 NM									
15	10/15/12	10/16/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	22-----	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 22----- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/15/12 2:12 PM KATIE COURIC DAY 2-3PM :30 2012MRFP140H \$450.00 NM									



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/15/12	10/16/12	KATIE COURIC DAY	2-3PM	22-----	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/15/12	2:38 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP141H	\$450.00 NM
4	WESHTu		10/16/12	2:13 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP131H	\$450.00 NM
2	WESHTu		10/16/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP131H	\$450.00 NM
16	10/10/12	10/12/12	KATIE COURIC DAY	2-3PM	--222--	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	2:11 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP137H	\$400.00 NM
4	WESHW		10/10/12	2:47 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP137H	\$400.00 NM
5	WESHTh		10/11/12	2:12 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP137H	\$400.00 NM
2	WESHTh		10/11/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP137H	\$400.00 NM
6	WESHF		10/12/12	2:10 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP141H	\$400.00 NM
3	WESHF		10/12/12	2:38 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP131H	\$400.00 NM
17	10/10/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	--222--	:30	6	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESHW		10/10/12	3:28 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP137H	\$650.00 NM
1	WESHW		10/10/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP137H	\$650.00 NM
2	WESHTh		10/11/12	3:21 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP137H	\$650.00 NM
4	WESHTh		10/11/12	3:49 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP137H	\$650.00 NM
5	WESHF		10/12/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP131H	\$650.00 NM
3	WESHF		10/12/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP140H	\$650.00 NM
18	10/15/12	10/16/12	M-F 3-4 PM	3:00-4:00 PM	22-----	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		10/15/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP131H	\$700.00 NM
1	WESHM		10/15/12	3:57 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP131H	\$700.00 NM
3	WESHTu		10/16/12	3:24 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP140H	\$700.00 NM
2	WESHTu		10/16/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP141H	\$700.00 NM
19	10/10/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--222--	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESHW		10/10/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP137H	\$800.00 NM
1	WESHW		10/10/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP137H	\$800.00 NM
6	WESHTh		10/11/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP137H	\$800.00 NM
2	WESHTh		10/11/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP137H	\$800.00 NM
4	WESHF		10/12/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP141H	\$800.00 NM
3	WESHF		10/12/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP131H	\$800.00 NM
20	10/15/12	10/16/12	M-F 4-5 PM NEWS	M-F 4-5 PM	22-----	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/15/12	10/16/12	M-F 4-5 PM NEWS	M-F 4-5 PM	22-----	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/15/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP140H	\$800.00 NM
1	WESHM		10/15/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP141H	\$800.00 NM
2	WESHTu		10/16/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP131H	\$800.00 NM
4	WESHTu		10/16/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP131H	\$800.00 NM
21	10/15/12	10/16/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		10/15/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP131H	\$1,100.00 NM
1	WESHM		10/15/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP131H	\$1,100.00 NM
3	WESHTu		10/16/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP140H	\$1,100.00 NM
2	WESHTu		10/16/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP141H	\$1,100.00 NM
22	10/10/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP137H	\$1,000.00 NM
4	WESHW		10/10/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP137H	\$1,000.00 NM
6	WESHTh		10/11/12	5:15 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP137H	\$1,000.00 NM
2	WESHTh		10/11/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP137H	\$1,000.00 NM
5	WESHF		10/12/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP131H	\$1,000.00 NM
3	WESHF		10/12/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP140H	\$1,000.00 NM
23	10/15/12	10/16/12	M-F 6-6:30 PM	M-F 6-6:30 PM	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP140H	\$1,500.00 NM
3	WESHM		10/15/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP141H	\$1,500.00 NM
2	WESHTu		10/16/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP131H	\$1,500.00 NM
4	WESHTu		10/16/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP131H	\$1,500.00 NM
24	10/10/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--222--	:30	6	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP137H	\$1,400.00 NM
4	WESHW		10/10/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP137H	\$1,400.00 NM
5	WESHTh		10/11/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP137H	\$1,400.00 NM
2	WESHTh		10/11/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP137H	\$1,400.00 NM
3	WESHF		10/12/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP141H	\$1,400.00 NM
6	WESHF		10/12/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP131H	\$1,400.00 NM
25	10/15/12	10/16/12	M-F Entertainment Tonight	7:00-7:30 PM	22-----	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		10/15/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP131H	\$1,700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/15/12	10/16/12	M-F Entertainment Tonight	7:00-730 PM	22-----	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP131H	\$1,700.00 NM
2	WESH	Tu	10/16/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP140H	\$1,700.00 NM
3	WESH	Tu	10/16/12	7:30 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP141H	\$1,700.00 NM
26	10/10/12	10/12/12	M-F Entertainment Tonight	7:00-730 PM	--222--	:30	6	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP137H	\$1,700.00 NM
5	WESH	W	10/10/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP137H	\$1,700.00 NM
6	WESH	Th	10/11/12	7:09 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP137H	\$1,700.00 NM
2	WESH	Th	10/11/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP137H	\$1,700.00 NM
4	WESH	F	10/12/12	7:09 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP131H	\$1,700.00 NM
3	WESH	F	10/12/12	7:30 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP140H	\$1,700.00 NM
27	10/15/12	10/16/12	M-F Access Hollywood	Access Hollywood /	22-----	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	10/15/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP140H	\$1,700.00 NM
1	WESH	M	10/15/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP141H	\$1,700.00 NM
2	WESH	Tu	10/16/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP131H	\$1,700.00 NM
4	WESH	Tu	10/16/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP131H	\$1,700.00 NM
28	10/10/12	10/12/12	M-F Access Hollywood	Access Hollywood /	--222--	:30	6	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	W	10/10/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP137H	\$1,700.00 NM
1	WESH	W	10/10/12	7:58 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP137H	\$1,700.00 NM
6	WESH	Th	10/11/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP137H	\$1,700.00 NM
2	WESH	Th	10/11/12	7:59 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP137H	\$1,700.00 NM
3	WESH	F	10/12/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP141H	\$1,700.00 NM
4	WESH	F	10/12/12	7:59 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP131H	\$1,700.00 NM
29	10/15/12	10/16/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	10/15/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP131H	\$1,600.00 NM
1	WESH	M	10/15/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP131H	\$1,600.00 NM
2	WESH	Tu	10/16/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP140H	\$1,600.00 NM
3	WESH	Tu	10/16/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP141H	\$1,600.00 NM
30	10/10/12	10/12/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	W	10/10/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP137H	\$1,500.00 NM
1	WESH	W	10/10/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP137H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/10/12	10/12/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/11/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP137H	\$1,500.00 NM
4	WESH	Th	10/11/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP137H	\$1,500.00 NM
3	WESH	F	10/12/12	11:11 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP141H	\$1,500.00 NM
5	WESH	F	10/12/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP131H	\$1,500.00 NM
31	10/15/12	10/16/12	M-F Early Sunrise	5:00-6:00 AM	22-----	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	22-----	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP131H	\$200.00 NM
3	WESH	M	10/15/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP131H	\$200.00 NM
4	WESH	Tu	10/16/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP140H	\$200.00 NM
2	WESH	Tu	10/16/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP141H	\$200.00 NM
32	10/10/12	10/12/12	M-F Early Sunrise	5:00-6:00 AM	--222--	:30	6	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--222--	6	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP137H	\$325.00 NM
4	WESH	W	10/10/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP137H	\$325.00 NM
2	WESH	Th	10/11/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP137H	\$325.00 NM
6	WESH	Th	10/11/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP137H	\$325.00 NM
3	WESH	F	10/12/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP131H	\$325.00 NM
5	WESH	F	10/12/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP140H	\$325.00 NM
33	10/10/12	10/10/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	9:19 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	2012MRFP137H	\$6,000.00 NM
34	10/11/12	10/11/12	M-F POLITICAL PROGR/M-F 7-11PM		---T---	:30	1	\$15,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---T---	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/11/12	10:45 PM	M-F POLITICAL PROGRAMMING M-F 7-11PM		:30	2012MRFP137H	\$15,000.00 NM
35	10/12/12	10/12/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	9:39 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	2012MRFP131H	\$4,000.00 NM
36	10/12/12	10/12/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	10:31 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP140H	\$4,000.00 NM
37	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$250.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	6:24 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP131H	\$250.00 NM
1	WESH	Sa	10/13/12	6:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP140H	\$250.00 NM
38	10/13/12	10/13/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	8:22 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP131H	\$1,300.00 NM
1	WESH	Sa	10/13/12	9:20 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP131H	\$1,300.00 NM
39	10/13/12	10/13/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	4:23 PM	Notre Dame Football	5:00A-4 XM	:30	2012MRFP140H	\$1,500.00 NM
3	WESH	Sa	10/13/12	5:15 PM	Notre Dame Football	5:00A-4 XM	:30	2012MRFP141H	\$1,500.00 NM
2	WESH	Sa	10/13/12	6:06 PM	Notre Dame Football	5:00A-4 XM	:30	2012MRFP131H	\$1,500.00 NM
4	WESH	Sa	10/13/12	6:53 PM	Notre Dame Football	5:00A-4 XM	:30	2012MRFP131H	\$1,500.00 NM
40	10/13/12	10/13/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:00		<del>\$1,200.00</del> NM
					See MG 40.3,40.4				
2	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:00		<del>\$1,200.00</del> NM
					See MG 40.3,40.4				
4	WESH	Sa	10/13/12	10:07 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	2012MRFP141H	\$1,200.00 NM
					MG for 40.2,40.1				
3	WESH	Sa	10/13/12	10:29 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	2012MRFP131H	\$1,200.00 NM
					MG for 40.2,40.1				
41	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	7:37 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	2012MRFP140H	\$1,000.00 NM
42	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:00 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP140H	\$1,200.00 NM
2	WESH	Su	10/14/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP141H	\$1,200.00 NM
43	10/14/12	10/14/12	NFL	8:00PM-conclusion	-----S	:30	4	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	4	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Su	10/14/12	8:21 PM	NFL	8:00PM-conclusion	:30	2012MRFP131H	\$15,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962247-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/14/12	10/14/12	NFL	8:00PM-conclusion	-----S	:30	4	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/14/12	10:07 PM	NFL	8:00PM-conclusion	:30	2012MRFP131H	\$15,000.00 NM
1	WESH	Su	10/14/12	10:51 PM	NFL	8:00PM-conclusion	:30	2012MRFP140H	\$15,000.00 NM
3	WESH	Su	10/14/12	11:52 PM	NFL	8:00PM-conclusion	:30	2012MRFP141H	\$15,000.00 NM
LR - Football									
44	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	7:27 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP141H	\$250.00 NM
45	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	7:58 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP131H	\$250.00 NM
<b>Total Spots</b>							<b>173</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$250,250.00
<u>Agency Commission</u>	\$37,537.50
<u>Net Amount Due</u>	\$212,712.50